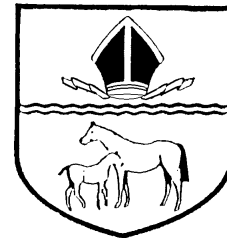


News from East Cambridgeshire District Council



Ref: 092/09
Author: Tony Taylorson
Date: 18/08/09

NEW WEBSITE TO DRIVE COMPANIES TO EAST CAMBS

The recession may be biting throughout the UK but in East Cambridgeshire officers are working hard to bring businesses to the district.

With significant companies such as Turners, DS Smith and JDR Cable Systems Limited based in the District, East Cambridgeshire District Council is looking to encourage new companies to set up in the area with the launch of a new website www.investeastcambs.co.uk.

The new website is designed to showcase the District for prospective companies and help them find the best possible location.

The site includes:

- Up to date news on economic development in the district
- Property search engine– the website can search available business premises on behalf of a business via the Council's extensive network of commercial agents
- An interactive map displaying where the main business parks, industrial estates, transport links are within the district. The map also allows those thinking of investing in the district a wider view of our regional location and links to airports and seaports
- Detailed background information on the skills levels, business costs and transport infrastructure in the district

Cllr Ron Bradney, who is lead member for economic development at East Cambridgeshire District Council, said: "There is no doubt that the current recession is one of the most difficult and testing times any of us have faced in more than a generation. East Cambridgeshire has not been immune from these economic pressures but we know how important it is for areas such as Cambridgeshire to be the catalysts to pull the country out of recession.

"To make sure East Cambs is ready for when this happens we have developed www.investeastcambs.co.uk to persuade businesses that our district is a great place to

set up business. Along with information on the highly qualified and skilled of local workforce, it offers the chance to search all the available business premises in East Cambridgeshire and gives up to date news on business activities in the district. This website is just one of the ways we can work to get through the recession and make sure we are in the best position possible to get ready for growth.”

For more information on economic development in East Cambridgeshire please call 01353 665555.

ENDS

Notes for editors:

For further information contact Tony Taylorson in the Communications Team on 01223 699285.

East Cambridgeshire District Council is working for the well being of the community, with partners, to plan and deliver high quality, customer centred services.

Our objectives:

- High quality services - to champion accessible public services to protect and enhance a high quality of life for all residents and ensuring effective and efficient use of resources
- Partnership - to work with our partners to deliver continuous improvement through effective challenge and learning and achieve the development of an informed, involved and united community
- Sustainable growth - as one of the fastest growing districts in the country, we aim to stimulate and properly manage the social, economic and environmental impact of growth to meet the needs and aspirations of the whole community.